



# Green Today, Jobs Tomorrow Conference

*Workforce Development for Michigan Energy,  
Economy and Environment*

Sponsorship & Exhibitor Opportunities



(517) 243-7882

[www.michigan.gov/greenjobsconference](http://www.michigan.gov/greenjobsconference)



The State of Michigan's Official  
**Green Today, Jobs Tomorrow Conference**  
*Workforce Development for Michigan Energy, Economy and Environment*

**GREEN TODAY, JOBS TOMORROW** is the official green jobs conference presented by the Department of Energy, Labor, & Economic Growth for the State of Michigan. This full day program will bring together 1,000 partners and stakeholders working for business, education, training, labor, environmental, government, community, and faith-based organizations who have part in creating Michigan's green workforce. Students are also invited to learn about the future of Michigan's green workforce. These multi-faceted groups of people are transforming Michigan's economy and talent base in preparation for a sustainable green future. Be part of Michigan's transformation and have a presence by marketing your company, organization, or program through Green Today, Jobs Tomorrow sponsorship opportunities!

# Sponsorship Opportunities

Get the maximum exposure for your money! Tiered sponsorship packages have something for everyone. You can select which level fits your needs and offers the best return on investment for your organization!






## LEED Sponsor: \$25,000

Two Available  Package Includes:

Conference handouts on USB memory provided by your organization  
(Your logo included)

Goody Bags provided by your organization  
(Your logo included)




One individual from your organization will take the stage to introduce a keynote speaker

-  Premium Signage throughout the conference
-  10 Conference Registrations
-  Two Complimentary Exhibit Booths
-  Logo online at conference site
-  Logo in conference program

## Efficiency Sponsor: \$10,000





Two Available  Package Includes:

Lunch provided by your organization

-  Premium signage with your logo
-  Opportunity to put material on tables
-  Acknowledged during introductions

Sweet Treat Afternoon Break provided by your organization  
(signage included)

Reception provided by your organization  
(signage included)

-  Eight Conference Registrations
-  Two Complimentary Exhibit Booths
-  Logo online at conference site
-  Logo in conference program

Green Today,  
Jobs Tomorrow  
Conference

7:15 a.m.–6:00 p.m.  
May 11, 2009

Lansing Center  
Lansing, MI

[www.michigan.gov/  
greenjobsconference](http://www.michigan.gov/greenjobsconference)





The State of Michigan's Official  
Green Today, Jobs Tomorrow Conference  
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## Sponsorship Opportunities

Conference sponsorship is an excellent opportunity for you to strengthen your organization's image as a leader with this important and influential audience. Group or individual sponsorships are welcome in any category.

### Sustainable Sponsor \$5,000

Three Available Package Includes:

Registration provided by your organization

- Banner at Registration with your logo
- Pens in Goody Bag with your logo (You provide or we produce)

Continental Breakfast provided by your organization (signage included)

- Six conference registrations
- One complimentary exhibit booth
- Logo online at conference site
- Logo in conference program

### Renewable Sponsor \$2,500

Package Includes:

Internet Cafe' provided by your organization (signage included)

- Two conference registrations
- One complimentary exhibit booth
- Logo online at conference site
- Logo in conference program

### Green Sponsor \$1,000

Package Includes:

Event recycling provided by your organization (signage included)

- One Complimentary exhibit booth
- Logo online at conference site
- Logo in conference program

We strongly encourage online registration at [www.michigan.gov/greenjobsconference](http://www.michigan.gov/greenjobsconference) and return the completed form with your payment by May 4, 2009.

# Exhibitor Opportunities

There are 100 opportunities for you to showcase your company, organization, or education program through exhibitor booths! No matter what your role in our new green economy we have space for you to join us at this first-ever green workforce event. Where else can you get a full day's booth in the middle of 1,000 green leaders for this price?

## Exhibit at the State of Michigan's Official Green Jobs Conference!

It will bring together approximately 1,000 business, education and training, labor, environmental, community- and faith-based, and policy advocacy partners and stakeholders who are currently working on various facets of nurturing a green economy and talent base in Michigan. Nearly 100 exhibitors will be on hand to showcase their companies, academic programs or organizations. In an effort to engage conference attendees, including high school and college students, it is recommended that exhibitors include elements that provide for a dynamic, interactive experience for attendees.

- 🌱 \$450 Includes a single 6' display table and conference admission for one exhibitor. (\$200 for an additional 6' table)
- 🌱 \$400 Includes a single 6' display table. (A second 6' table may be purchased for \$200).
- 🌱 \$95 Admission for each additional exhibitor
- 🌱 \$35 Electricity to the exhibitor table.



**This brochure is printed on 100% post consumer waste recycled paper.**

[Mohawk Via]

Via cotton fibers are classified as a rapidly renewable fiber by the EPA, which means that the product is made from plants that are typically harvested within a ten-year cycle or less.



Via is manufactured with Green-e certified renewable wind-generated electricity.



All virgin fiber is elemental chlorine free (ECF) and all recycled content is process chlorine free. (PCF)

Via 100% pcw items are certified by smartwood for FSC standards.

FSC Recycled: Supporting responsible use of forest resources.

If you need accommodations, such as a sign language interpreter or Braille materials, please list:

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**Mail Form on Opposite Page, and your payment to:**

Michigan Department of Energy, Labor & Economic Growth  
P.O. Box 30004, Lansing, MI 48933

To ensure that your sponsorship and exhibit is listed on conference materials, we request your response by March 31, 2009. If you have any questions about sponsorship or exhibitor opportunities, contact Jennifer Tebedo at (517) 243-7882 or email: [tebedoj@michigan.gov](mailto:tebedoj@michigan.gov).

# Green Partner Agreement

- |  |          |  |
|--|----------|--|
| <input type="checkbox"/> LEED Sponsor        | \$25,000 | <input type="checkbox"/> We need electricity at our complimentary exhibitor booth. |
| <input type="checkbox"/> Efficiency Sponsor  | \$10,000 |  |
| <input type="checkbox"/> Sustainable Sponsor | \$ 5,000 |  |
| <input type="checkbox"/> Renewable Sponsor   | \$ 2,500 |  |
| <input type="checkbox"/> Green Sponsor       | \$ 1,000 |  |
| Payment Subtotal                             | \$_____  |  |

We will contact you directly to discuss sponsorship benefits and complimentary conference registration. E-mail your high resolution, print ready, full color logo to [tebedoj@michigan.gov](mailto:tebedoj@michigan.gov) for promotion.

- |   |  |
|---|--|
| <input type="checkbox"/> One 6' Exhibit Table & One Conference Registration | \$ 450   |
| <input type="checkbox"/> One 6' Exhibit Table                               | \$ 400   |
| <input type="checkbox"/> Additional 6' Exhibit Table                        | \$ 200 (Not Available without \$450 or \$400 Exhibit Tables) |
| <input type="checkbox"/> Electric Outlet at our Exhibit Table               | \$ 35 (Provides 120V Outlet)                                 |
| <input type="checkbox"/> Additional Conference Registration(s)              | \$ 95  |
|   | \$ _____ Payment Subtotal                                    |

Attendee Names: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Education & Training      | <input type="checkbox"/> Workforce                     | <input type="checkbox"/> Green Agriculture & Natural Resources |
| <input type="checkbox"/> Green Energy & Efficiency | <input type="checkbox"/> Green Building & Construction | <input type="checkbox"/> Student                               |

Please check payment choice: (If payment is for more than one attendee, please include a list of all attendees.)

Organization/Business/Personal Check #: \_\_\_\_\_ Purchase Order (P.O.) #: \_\_\_\_\_

TOTAL PAYMENT: \$\_\_\_\_\_ Accounting Code: 6233

Make checks payable to: State of Michigan. Mail check and form to: DELEG, P.O. Box 30015, Lansing, MI 48909.

Sponsoring

Exhibiting

Payment Choice

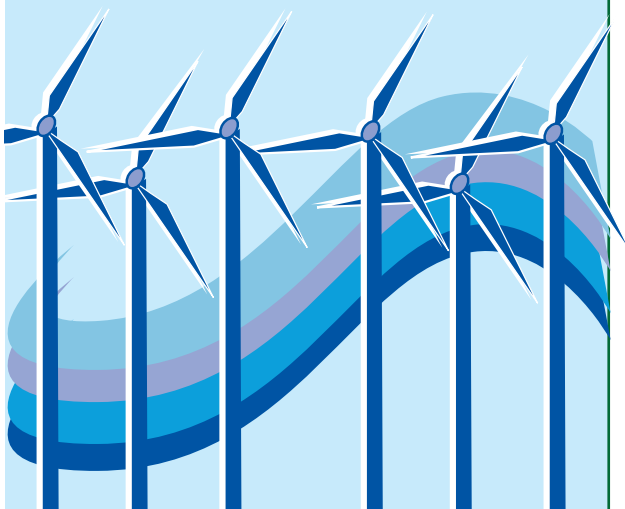


Working to Create Michigan's Future Today

Michigan Department of Energy, Labor  
& Economic Growth, Communications  
Office, PO Box 30004, Lansing,  
MI 48933

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The Department of Energy, Labor  
& Economic Growth is an equal  
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